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Disney Imaginations Hong Kong Design Competition 2025 Brings International Talent Together

*Resort receives applications from international university students for first time,
pushing creativity to the next level*



Team E13 wins Disney Imaginations Hong Kong Design Competition 2025

HONG KONG, January 24, 2025 – Creativity took center stage once again as Hong Kong Disneyland Resort (HKDL) announced the winners of the Disney Imaginations Hong Kong Design Competition 2025 today. This year, the competition saw participants from international universities for the first time as part of the resort’s commitment in nurturing talent across boundaries, inviting global creative minds to apply.

The Secretary for Culture, Sports and Tourism, Miss Rosanna Law, who attended the competition’s award ceremony, said, “Disney Imaginations Hong Kong Design Competition is now one of the best-known youth creative competitions in Hong Kong, providing an amazing platform for youngsters with different geographical, education and professional backgrounds to showcase their technical, artistic and creative expertise.



The Government is aspired to encourage and support our younger generation to seize opportunities and to shine bright in the creative industries, bringing the integration of arts, culture, sports, creativity, tourism and entertainment in Hong Kong.”

Celebrating its 12th year as a platform for extraordinary talent and innovation, the competition attracted nearly 200 teams and over 640 participants, marking a new milestone as the resort received

entries from students of renowned international universities, including the University of Toronto and Goldsmiths, University of London, in addition to participation from institutes in Hong Kong and the Greater Bay Area. Eight teams were selected as finalists, with their presentations judged by a panel of executives and Imagineers from HKDL.

This year's hypothetical challenge envisioned life in the year 2124, tasking participants with designing an engaging and educational experience to share Planet Earth's solutions to different issues with a wider audience. The eight teams impressed judges with bold designs addressing topics such as the destruction of the ocean, air and water pollution and chaotic magnetic fields.



The winning team, E13, stood out with their visionary project that combined creativity with immersive storytelling. As champions, they received a cash prize, an exclusive trip to another Disney park, and a three-month hands-on work experience at Walt Disney Imagineering Hong Kong, providing an unparalleled opportunity to kickstart their creative journey.

“Storytelling has the power to connect us all,” said Michael Moriarty, Managing Director of HKDL. “This initiative provides young talent with a platform to express their creativity and learn from top industry professionals, and champions youth development. This year, for the first time, we had participants from international universities, pushing creativity to the next level.”



Many past winners have pursued careers as Disney Imagineers or theme park designers, underscoring the competition's impact on shaping future creative visionaries. Ten alumni have gone on to become Disney Imagineers, contributing to various projects at HKDL, including the newly opened World of Frozen and Castle of Magical Dreams.

A legacy of nurturing talent

Created in 1991, Imaginations is a design competition created and sponsored by Walt Disney Imagineering in the United States. In 2011, HKDL became the first international site to bring the competition outside the United States. Titled the Disney Imaginations Hong Kong Design Competition, the program has expanded its reach to attract more talent, with participants from selected institutions combining their technical, artistic, and creative skills to propose hypothetical concepts for an immersive experience, showcasing their ability to combine innovative and diverse ideas with a passion for Disney. The competition is also part of Disney Future Storytellers, an initiative dedicated to inspiring the next generation of storytellers and innovators.

Winning teams for Disney Imaginations Hong Kong Design Competition 2025:

Group Name	Student Name	Discipline of study	Educational Institution	Design Brief
Champion: E13	Hong Ryan Hiroshi	Creative Media	City University of Hong Kong	E13 is a spacecraft with a remarkable fusion of anti-gravity engines and clean energy. Besides being an animal conservation center, E13 also serves as a hotel that simulates animal and ecological environments, creating an exclusive experience for guests.
	Li Yi-ching			
	Lau Ching-nam	Animation and Media Arts	Hong Kong Baptist University	
	Wong Kit-lam			
1 st runner-up: Caffeinated Dreamers	Chen Tak-yin	Architectural Studies	City University of Hong Kong	Caffeinated Dreamers created a building, The Cove of Tides, for guests to understand water pollution in the past. Guests will walk through seven zones to witness how people on planet earth saved their home with a fountain garden.
	Yang Lok-man	Creative Media		
	Ma Wing-sum	Architectural Studies	The University of Hong Kong	
	Tsang Shuk-yin			
2 nd runner-up: YAKAMOZ	Han Shang-bo	Civil Engineering	The Hong Kong Polytechnic University	YAKAMOZ created Osort's Ocean Factory, an underwater themed amusement facility that blends cutting-edge technology, sustainability, and immersive experiences into a futuristic paradise. It offers guests a realistic glimpse into the beauty of marine life.
	Chen Zi-yu	Building Science and Engineering		
	Xu Dan-ni	Environmental Design		
	Xu Sheng-yang			

Other finalist teams:

Group Name	Student Name	Discipline of study	Educational Institution	Design Brief
4J	Siu Yau	Design	The Hong Kong Polytechnic University	Throughout a visit to a flourishing planet, Glimmera, guests immerse themselves into the planet's values, building friendships with the Glimmera's citizens and constructing a society where different voices and ideas are respected.
	Li Kit-chung			
	Tung Ming-shun		Goldsmiths, University of London	
	Lam Nga-chi			
Aquatica Utopia	Chiu Hoi-ying	Creative Media	City University of Hong Kong	Aquatica Utopia is an underwater paradise designed to inspire people to admire the ocean and promote awareness about
	Wong Mei-po	New Media		

				its conservation. Guests can experience an unparalleled journey with a harmonious blend of natural beauty, technological innovation, and spiritual connection.
Epoch	Lam Jemima Ching-sum	Product Design	Technological and Higher Education Institute of Hong Kong	Epoch designed an inconspicuous planet called Moony which suffered from various disasters. Guests take on an adventure to collect all three elements to generate energy to save Moony.
	Ip Ting-yi			
	Cheung Kit-yi			
	Wong Pui-yiu			
Serendipity	Chan Hoi-lam	Chemistry	Hong Kong University of Science and Technology	Guests embark on a journey to save Milulu, a planet nearing destruction due to environmental issues similar to those earth faced a century ago. The group will traverse different places to seek help from the prophesied saviors and revive Milulu's guardian spirit.
	Kwok Tong-tong	Architectural Studies	University of Toronto	
Ubuntu	Chan Cheuk-lam	Creative Arts and Culture	The Education University of Hong Kong	Guests start a journey through time to the year 2100, where they will enter the Ubuntu Research Institute and experience the world after losing its geomagnetic field. Guests will gain a deeper understanding of climate change and actively participate in operating earth's defense measures to build a future home together.
	Young Yu-ching			
	Wu Ka-yeung			
	Lee Wing-yi			

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About Walt Disney Imagineering (WDI)

Walt Disney Imagineering is the creative force that imagines, designs and brings to life all Disney theme parks, resorts, attractions and cruise ships worldwide. Founded in 1952 as WED Enterprises to design and build Disneyland in California, Walt Disney Imagineering is where imagination and creativity combine with cutting-edge technology to create unforgettable experiences. These experiences are brought to life by a diverse array of talented Imagineers from around the globe who work collaboratively to enhance and expand on Disney's legacy of immersive storytelling.

About Disney Future Storytellers

Disney Future Storytellers is The Walt Disney Company's commitment to inspiring the next generation of storytellers and innovators. Through social investments and programs that provide inspiration and hands-on experience, we're inspiring youth to imagine their possibilities and expanding access to training, professional networks, and financial support in the media, entertainment, technology, and hospitality industries. From arts and STEM education for school-age children, to scholarships, mentoring, and creative and technical skill-building for teens and young adults, Disney is helping today's youth dream about their future, build their talents and skills, and become who they imagine they can be.

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

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